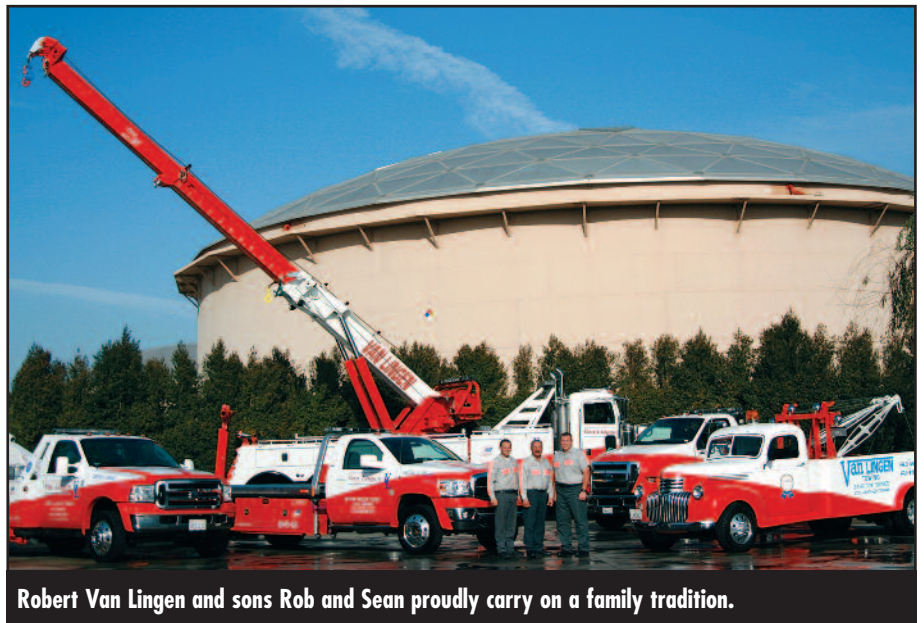


A Hallmark of Quality Service

Robert Van Lingen can trace his roots in the towing industry back more than 50 years to when he was just a tot who, at night, would change into overalls and tiny boots and fall asleep across the sill of the front door. When his dad, Clarence, got a call for towing or recovery, he would have to take Robert with him. Robert fell in love with the excitement of towing as a child and that love, mixed with dedication and hard work, has propelled Van Lingen Towing to being the largest towing company in the South Bay, California, area.

With three locations and dozens of trucks offering light- to heavy-duty towing and recovery, it's hard to imagine the humble beginnings of this company. Van Lingen Towing got its start when Clarence, a decorated World War II veteran, returned home and decided he didn't want to go into the family dairy business because he didn't want a job that was 24/7. With the help of their families, Clarence and his wife Inez opened an automotive body shop. There was only one problem: There was no towing company to bring the cars to him on weekends. Van Lingen Towing was born and Clarence was once again working 24/7, but in an industry he loved.

Robert is proud of the hard work and dedication his parents showed in creating Van Lingen Towing, a company that today offers the best in equipment and customer service. And Robert is especially proud that his two sons are



Robert Van Lingen and sons Rob and Sean proudly carry on a family tradition.

carrying on the family tradition. Oldest son Rob has a Master's degree in government contract management and Sean is working toward a Master's in sales and marketing. Robert says, "We are dedicated to education and committed to outstanding customer service. These are what propel our company forward and ensure that we are offering our customers the very best services."

Van Lingen's focus on education and customer service can be seen in their equipment - shining clean interiors and exteriors - as well as the sharp and polished appearance of their drivers. "Whether it's jump-starting a car in the rain or assisting in controlling evidence in a vehicle that was involved in a crime," Robert says, "we treat the municipalities, the police and firefighters we deal with day in and day out as customers, and we offer the best service we can."

Although he's officially in the towing industry, Robert sees himself as a problem



Clarence Van Lingen in the 1940s.

solver. "Our customers call us with problems and it is our job to solve those problems. We strive to stand out to our customers by offering services, equipment, facilities and personnel that stand out."

The quality service first provided by Clarence in the 1940s has become the hallmark of the Van Lingen organization. What started as a small auto body shop on the edge of a dairy farm has grown bigger than Clarence and Inez might have imagined and the third generation of Van Lingen - Rob and Sean - are proud to carry on the family tradition of excellence.



State-of-the-art equipment can handle the most challenging jobs.

Van Lingen Towing
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